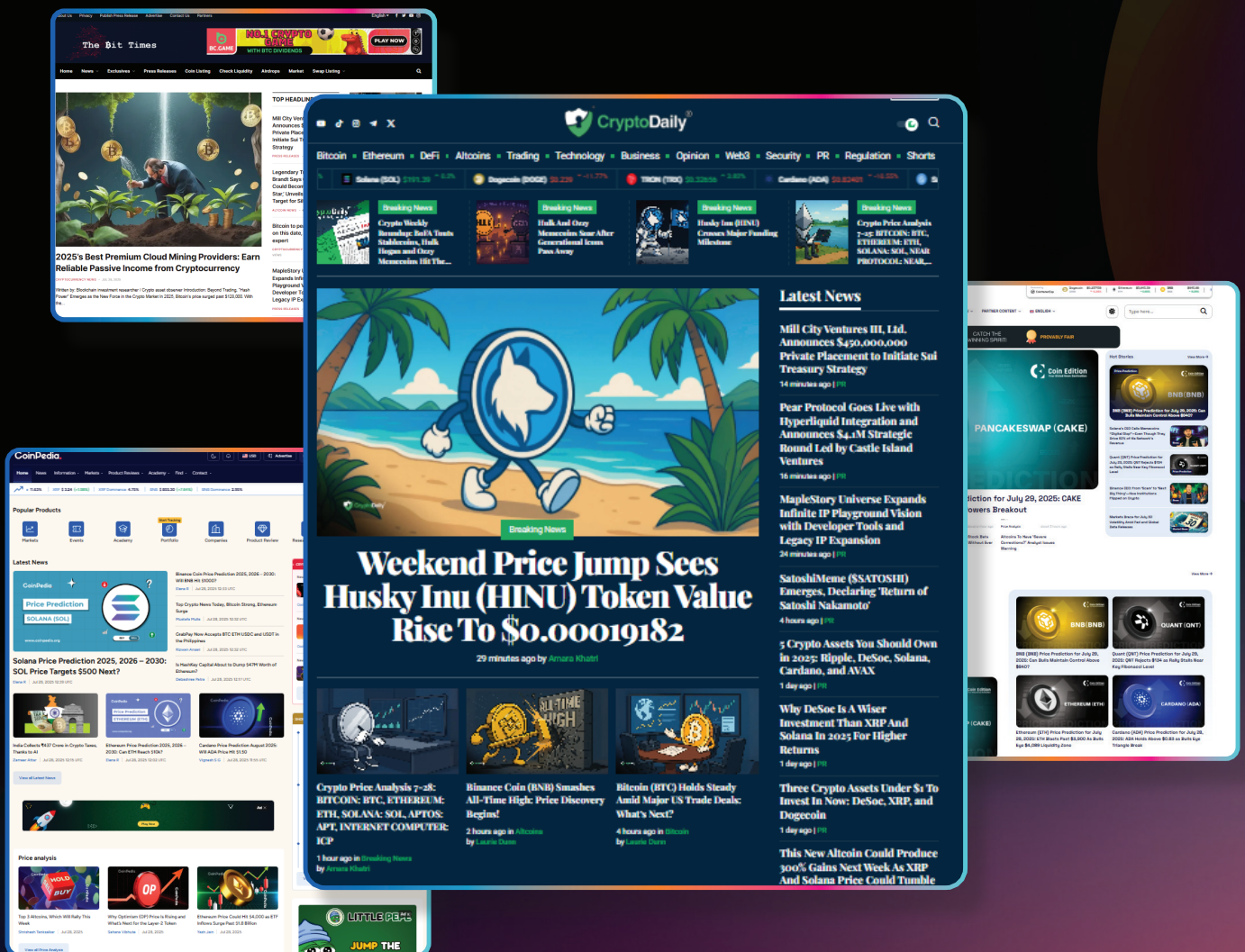




# BLOCKWOODS

*we thrive in every form*

## CAPTURE ATTENTION AND SPARK INTEREST WITH OUR EXPERTLY CRAFTED PRESS RELEASES



# SUMMARY



6

## PIECES OF COVERAGE

Total number of online, offline and social clips in this book



1M

## ESTIMATED VIEWS

Prediction of lifetime views of coverage based on audience reach and engagement rate on social media











3.5M

## AUDIENCE

Combined total of publication-wide audience figures for all outlets featuring Coverage

# LAYER 1

## \$1499

WEBSITE	ESTIMATED VIEWS (BASED ON  )	DOMAIN AUTHORITY (BASED ON  )
 CRYPTODAILY	9.8 M	74
 COINPEDIA	1.3 M	75
 COINEDITION	478.8 K	61
 THEBITTIMES	100 K	51
 THENEWSCRYPTO	91.5 K	67
 ETHNEWS	89 K	64