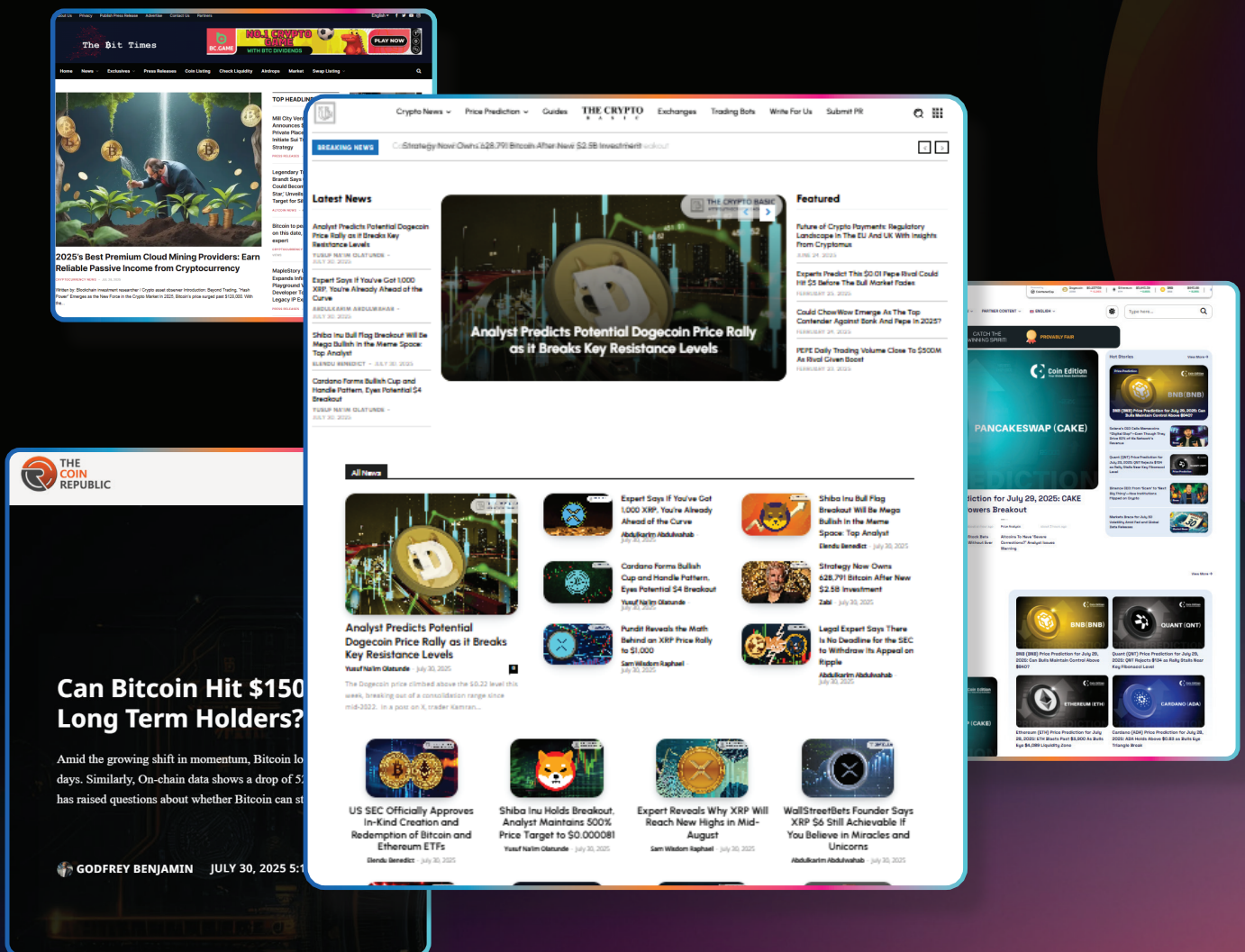




# BLOCKWOODS

*we thrive in every form*

## ELEVATE YOUR BRAND'S STORY WITH OUR COMPELLING PRESS RELEASES.



# SUMMARY



9

## PIECES OF COVERAGE

Total number of online, offline and social clips in this book



2.2M

## ESTIMATED VIEWS

Prediction of lifetime views of coverage based on audience reach and engagement rate on social media














6.8M

## AUDIENCE

Combined total of publication-wide audience figures for all outlets featuring Coverage

# LAYER 2

## \$2499

WEBSITE	ESTIMATED VIEWS (BASED ON  )	DOMAIN AUTHORITY (BASED ON  ahrefs)
 THECRYPTOBASIC	2.5 M	67
 CRYPTOPOTATO	861.3 K	78
 COINEDITION	478.8 K	61
 DAILYCOIN	401.4 K	66
 CRYPTONEWSFLASH	178.8 K	70
 CAPTAINALTCOIN	95.9 K	59
 THEBITTIMES	81.2 K	51
 THECOINREPUBLIC	61.6 K	70
 THECAPITAL	3 K	40