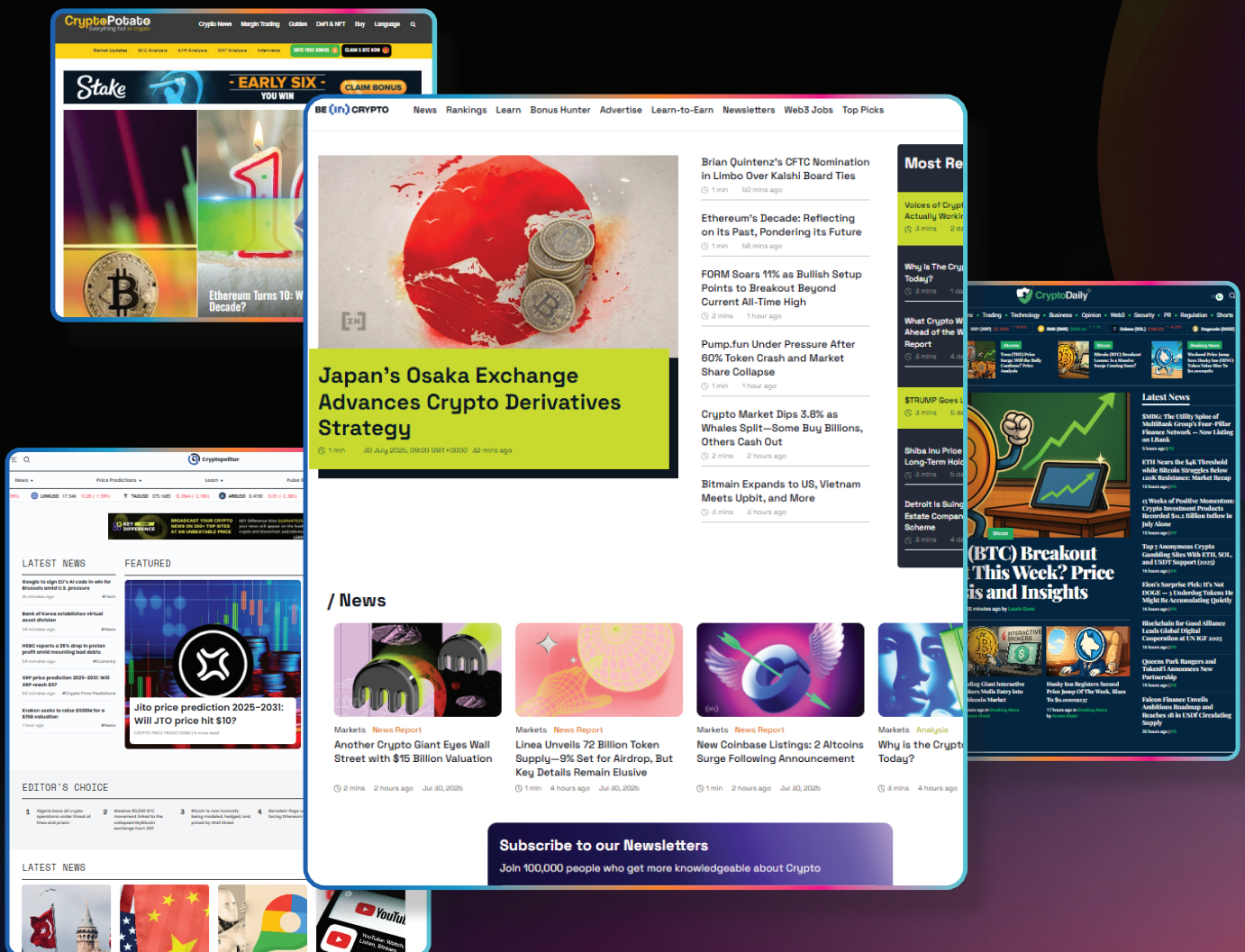




# BLOCKWOODS

*we thrive in every form*

## TURN YOUR NEWS INTO THE BUZZ WITH OUR EXPERTLY TAILORED PRESS RELEASES



# SUMMARY



# 16

## PIECES OF COVERAGE

Total number of online, offline and social clips in this book



# 4.5M

## ESTIMATED VIEWS

Prediction of lifetime views of coverage based on audience reach and engagement rate on social media
















# 10.5M

## AUDIENCE

Combined total of publication-wide audience figures for all outlets featuring Coverage








# LAYER 3

## \$6499

WEBSITE	ESTIMATED VIEWS (BASED ON  )	DOMAIN AUTHORITY (BASED ON  )
 CRYPTODAILY	9.8 M	74
 BELNCRYPTO	2.3 M	80
 CRYPTOPOLITAN	1.4 M	75
 CRYPTOPOTATO	861.3 K	78
 BLOCKCHAINREPORTER	706.3 K	71
 DAILYCOIN	311.8 K	66
 CRYPTONEWSFLASH	224.8 K	70
 COINSPEAKER	183.2 K	76
 COINPAPER	166.3 K	62
 COINCHAPTER	134.3 K	51
 ETHNEWS	89 K	64

# LAYER 3

## \$6499

WEBSITE	ESTIMATED VIEWS (BASED ON  )	DOMAIN AUTHORITY (BASED ON  ahrefs)
 THEBITTIMES	81.2 K	51
 BITCOININSIDER	54.7 K	68
 CRYPTONEWSLAND	35.5 K	33
 USETHEBITCOIN	26.1 K	61
 COINWORLDSTORY	2.1 K	37