



BLOCKWOODS

we thrive in every form

TURN YOUR NEWS INTO THE BUZZ WITH OUR EXPERTLY TAILORED PRESS RELEASES

The collage consists of five separate screenshots of different crypto news websites, each showing a different article or section of the site. The websites include:

- CryptoPasta:** Shows a banner for "Stake" and an article about "Ethereum Turns 10: What's Next?"
- BEIN CRYPTO:** Shows a large image of Bitcoin coins on a red background with the headline "Japan's Osaka Exchange Advances Crypto Derivatives Strategy".
- Cryptopolitan:** Shows a "LATEST NEWS" section with various crypto headlines and a "FEATURED" section with a "Jito price prediction 2025-2031: Will JTO price hit \$10?" article.
- CryptoDaily:** Shows a "Most Read" section with articles like "Voices of Crypto" and "Ethereum's Decade: Reflecting on its Past, Pondering its Future".
- CryptoDaily (continued):** Shows a "LATEST NEWS" section with various crypto headlines, including "Shiba Inu Price Long-Term Hold" and "Detroit Is Suing Estate Company Scheme".

SUMMARY



16

PIECES OF COVERAGE

Total number of online, offline and social clips in this book



4.5M

ESTIMATED VIEWS

Prediction of lifetime views of coverage based on audience reach and engagement rate on social media



10.5M

AUDIENCE

Combined total of publication-wide audience figures for all outlets featuring Coverage

LAYER 3

\$6499

WEBSITE	ESTIMATED VIEWS (BASED ON 	DOMAIN AUTHORITY (BASED ON 
 CRYPTODAILY	9.8 M	74
 BELNCRYPTO	2.3 M	80
 CRYPTOPOLITAN	1.4 M	75
 CRYPTOPOTATO	861.3 K	78
 BLOCKCHAINREPORTER	706.3 K	71
 DAILYCOIN	311.8 K	66
 CRYPTONEWSFLASH	224.8 K	70
 COINSPAKER	183.2 K	76
 COINPAPER	166.3 K	62
 COINCHAPTER	134.3 K	51
 ETHNEWS	89 K	64

LAYER 3

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WEBSITE	ESTIMATED VIEWS (BASED ON )	DOMAIN AUTHORITY (BASED ON )
 THEBITTIMES	81.2 K	51
 BITCOININSIDER	54.7 K	68
 CRYPTONEWSLAND	35.5 K	33
 USETHEBITCOIN	26.1 K	61
 COINWORLDSTORY	2.1 K	37