



BLOCKWOODS

we thrive in every form

MAXIMIZE YOUR REACH WITH PRESS RELEASES THAT SPEAK TO YOUR AUDIENCE

The collage illustrates the variety of platforms where your press releases can be published. It includes:

- crypto.news**: Shows a news article about a DOJ case and a chart of price movements.
- AMBCRYPTO**: Features a sponsored mining offer, a news article on crypto market volatility, and a chart of the day's price movements.
- THENEWSCRYPTO**: Displays a news article on CBDC and a chart of price movements.
- Another Crypto News Site**: Shows a news article on India's first crypto ETF and a chart of price movements.

SUMMARY



29

PIECES OF COVERAGE

Total number of online, offline and social clips in this book



7.57M

ESTIMATED VIEWS

Prediction of lifetime views of coverage based on audience reach and engagement rate on social media



15.5M

AUDIENCE

Combined total of publication-wide audience figures for all outlets featuring Coverage

LAYER 4

\$13,499

| WEBSITE | ESTIMATED VIEWS (BASED ON  | DOMAIN AUTHORITY (BASED ON  |
|--|--|---|
|  CRYPTODAILY | 9.8 M | 74 |
|  AMBCRYPTO | 8.874 M | 77 |
|  CRYPTO.NEWS | 6.215 M | 74 |
|  BITCOIN.COM | 3.1 M | 89 |
|  BELNCRYPTO | 2.3 M | 80 |
|  CRYPTOPOLITAN | 1.4 M | 75 |
|  WALLETINVESTOR | 1.2 M | 73 |
|  CRIPTONOTICIAS | 981.9 K | 73 |
|  ANALYTICSINSIGHTS | 724.3 K | 81 |
|  BLOCKCHAINREPORTER | 706.3 K | 71 |
|  THECRYPTOUPDATES | 396.9 K | 53 |
|  DAILYCOIN | 311.8 K | 66 |

LAYER 4

\$13,499

| WEBSITE | ESTIMATED VIEWS (BASED ON  | DOMAIN AUTHORITY (BASED ON  |
|---|--|---|
|  CRYPTOMARKETCAL | 249.1 K | 63 |
|  THEDEFIANT | 225.8 K | 74 |
|  CRYPTONEWSFLASH | 224.8 K | 70 |
|  COINPAPER | 166.3 K | 62 |
|  ZYCRYPTO | 162.3 K | 73 |
|  CAPTAINALTCOIN | 122.7 K | 59 |
|  BLOCKCHAIN MAGAZINE | 109.5 K | 55 |
|  THENEWSCRYPTO | 91.5 K | 67 |
|  ETHNEWS | 89 K | 64 |
|  COINDOO | 85.7 K | 60 |
|  BITCOININSIDER | 54.7 K | 68 |

LAYER 4

\$13,499

| WEBSITE | ESTIMATED VIEWS (BASED ON  | DOMAIN AUTHORITY (BASED ON  |
|--|--|---|
|  INVESTINGCUBE | 50 K | 55 |
|  CRYPTONEWSLAND | 35.5 K | 33 |
|  USETHEBITCOIN | 26.1 K | 61 |
|  CRYPTOMODE | 11.1 K | 67 |
|  CRYPTOTALE | 8.1 K | 32 |
|  THEBITCOINNEWS | 938 | 89 |