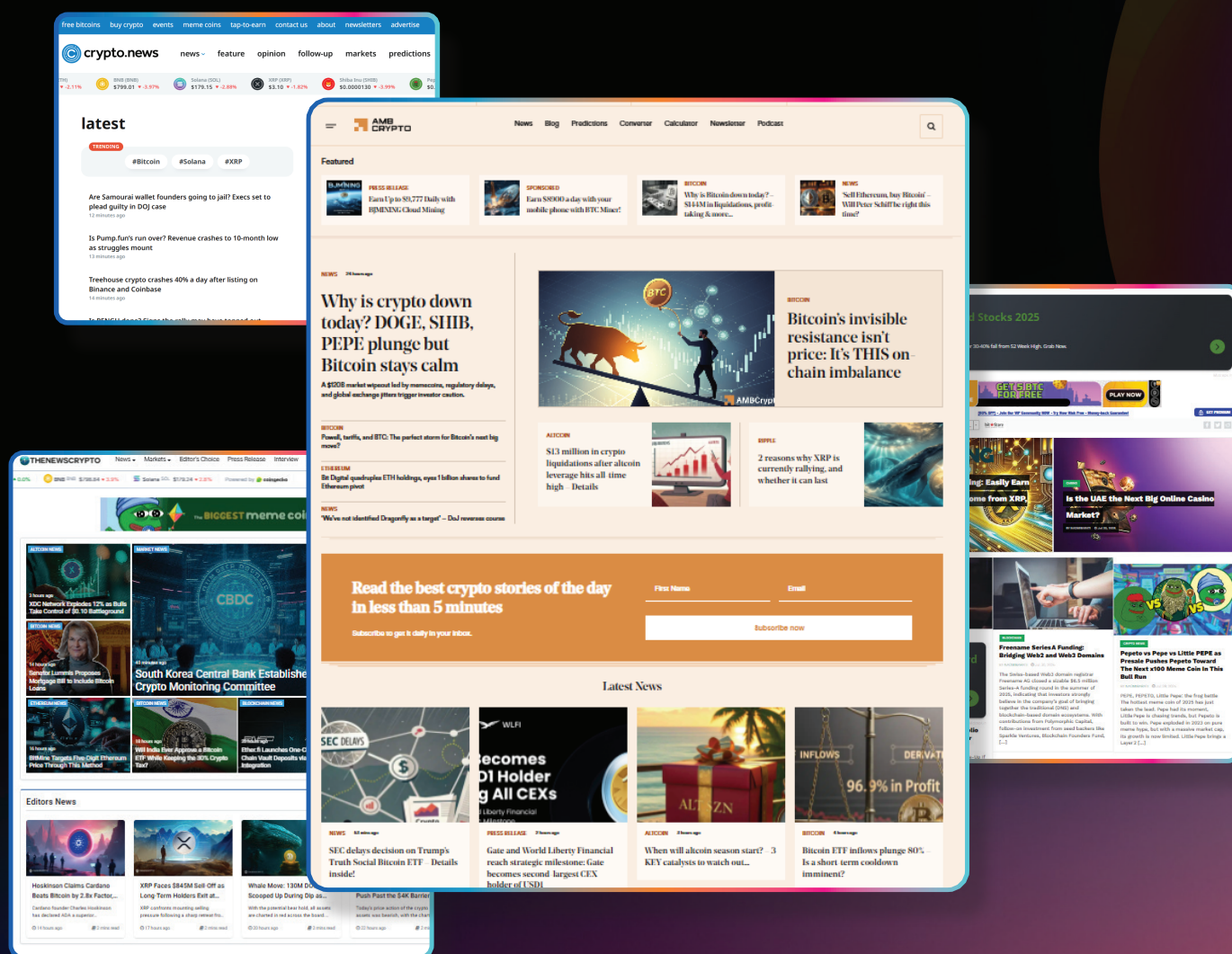




# BLOCKWOODS

*we thrive in every form*

## MAXIMIZE YOUR REACH WITH PRESS RELEASES THAT SPEAK TO YOUR AUDIENCE



# SUMMARY



# 29

## PIECES OF COVERAGE

Total number of online, offline and social clips in this book



# 7.57M

## ESTIMATED VIEWS

Prediction of lifetime views of coverage based on audience reach and engagement rate on social media

















# 15.5M

## AUDIENCE

Combined total of publication-wide audience figures for all outlets featuring Coverage














# LAYER 4

## \$13,499

WEBSITE	ESTIMATED VIEWS (BASED ON  )	DOMAIN AUTHORITY (BASED ON  )
 CRYPTODAILY	9.8 M	74
 AMBCRYPTO	8.874 M	77
 CRYPTO.NEWS	6.215 M	74
 BITCOIN.COM	3.1 M	89
 BELNCRYPTO	2.3 M	80
 CRYPTOPOLITAN	1.4 M	75
 WALLETINVESTOR	1.2 M	73
 CRIPTONOTICIAS	981.9 K	73
 ANALYTICSINSIGHTS	724.3 K	81
 BLOCKCHAINREPORTER	706.3 K	71
 THECRYPTOUPDATES	396.9 K	53
 DAILYCOIN	311.8 K	66

# LAYER 4









## \$13,499

WEBSITE	ESTIMATED VIEWS (BASED ON  )	DOMAIN AUTHORITY (BASED ON  )
 CRYPTOMARKETCAL	249.1 K	63
 THEDEFIANT	225.8 K	74
 CRYPTONEWSFLASH	224.8 K	70
 COINPAPER	166.3 K	62
 ZYCRYPTO	162.3 K	73
 CAPTAINALTCOIN	122.7 K	59
 BLOCKCHAIN MAGAZINE	109.5 K	55
 THENEWSCRYPTO	91.5 K	67
 ETHNEWS	89 K	64
 COINDOO	85.7 K	60
 BITCOININSIDER	54.7 K	68



# LAYER 4

## \$13,499

WEBSITE	ESTIMATED VIEWS (BASED ON  )	DOMAIN AUTHORITY (BASED ON  )
 INVESTINGCUBE	50 K	55
 CRYPTONEWSLAND	35.5 K	33
 USETHEBITCOIN	26.1 K	61
 CRYPTOMODE	11.1 K	67
 CRYPTOTALE	8.1 K	32
 THEBITCOINNEWS	938	89