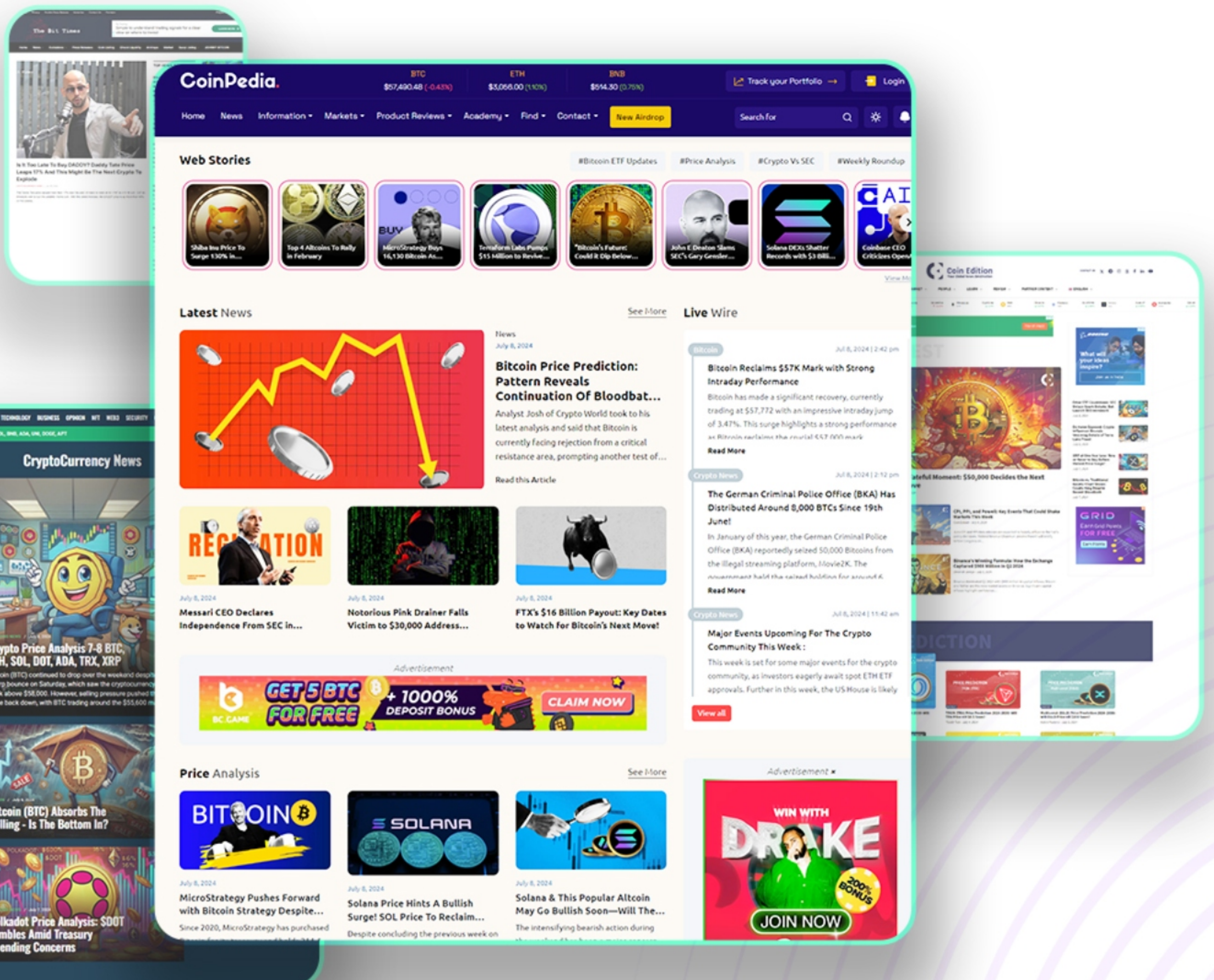


Capture attention and **Spark Interest** with our expertly crafted press releases



SUMMARY



6

Pieces of coverage

Total number of online,
offline and social
clips in this book



1M

Estimated views

Prediction of lifetime views of
coverage based on audience
reach and engagement rate
on social media



3.5M

Audience

Combined total of
publication-wide audience figures
for all outlets
featuring Coverage

LAYER 1

\$1499

WEBSITE	ESTIMATED VIEWS (based on )	DOMAIN AUTHORITY (based on )
 CRYPTODAILY	9.8 M	74
 COINPEDIA	1.3 M	75
 COINEDITION	478.8 K	61
 THEBITTIMES	100 K	51
 THENEWSCRYPTO	91.5 K	67
 ETHNEWS	89 K	64