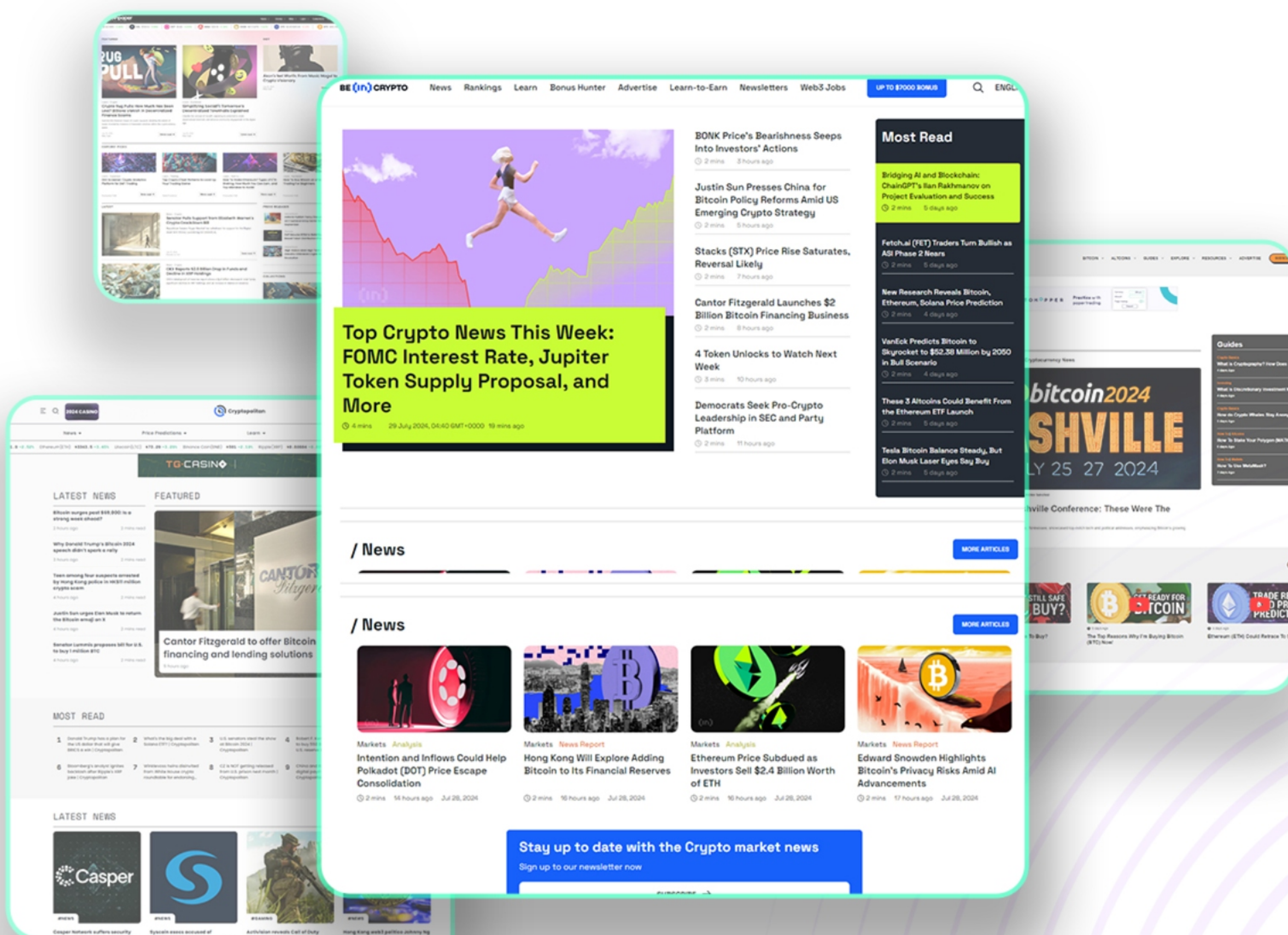


# Turn your news into the buzz with our expertly Tailored Press Releases





# SUMMARY



## 16

### Pieces of coverage

Total number of online,  
offline and social  
clips in this book



## 4.5M

### Estimated views

Prediction of lifetime views of  
coverage based on audience  
reach and engagement rate  
on social media



## 10.5M

### Audience










Combined total of  
publication-wide audience figures  
for all outlets  
featuring Coverage



# LAYER 3

## \$6499

WEBSITE	ESTIMATED VIEWS (based on  )	DOMAIN AUTHORITY (based on  )
 CRYPTODAILY	9.8 M	74
 BELNCRYPTO	2.3 M	80
 CRYPTOPOLITAN	1.4 M	75
 CRYPTOPOTATO	861.3 K	78
 BLOCKCHAINREPORTER	706.3 K	71
 DAILYCOIN	311.8 K	66
 CRYPTONEWSFLASH	224.8 K	70
 COINSPEAKER	183.2 K	76
 COINPAPER	166.3 K	62

WEBSITE	ESTIMATED VIEWS (based on  )	DOMAIN AUTHORITY (based on  )
 COINCHAPTER	134.3 K	51
 ETHNEWS	89 K	64
 THEBITTIMES	81.2 K	51
 BITCOININSIDER	54.7 K	68
 CRYPTONEWSLAND	35.5 K	33
 USETHEBITCOIN	26.1 K	61
 COINWORLDSTORY	2.1 K	37